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TO: FBLA Members and Parents
FROM: Zoe Clark—FBLA Advisor
DATE: May 30, 2023
SUBJECT: National Leadership Conference

Here is an update on NLC! Everything is booked and the final cost has been determined. Here is the breakdown:

Dates: June 25—July 1.

Location: Atlanta, GA.

Hotel: Washington State has been assigned the Hilton Atlanta—255 Courtland St NE, Atlanta, GA 30303.

Costs:

Conference Registration, Housing & Washington State Day: \$1,154.00

- 6 nights lodging at Washington's official conference hotel—Hilton Atlanta
- NLC conference registration
- Washington State Day: which will include transportation to/from Six Flags, lunch at Six Flags, and dinner at Dave & Busters
- 10 state trading pins
- Spirit items for general session
- Washington FBLA NLC shirt and drawstring backpack

Roundtrip Airfare Confirmed: \$1,250.11— Delta Airlines

Food: I estimate students will need \$50.00 per day for meals. The Washington State travel package includes the cost of 2 meals on State Day (June 26th). The chapter will pay for one dinner and ASB will provide each student with \$20.00 for a second dinner. This makes the total estimated cost for meals **\$50.00 x 6 days = \$300.00- \$40.00 (ASB & FBLA) = \$260.00**. If your child has money in their individual account after all other NLC costs have been deducted, they will be allowed to withdraw up to \$44.00 per day for meals (\$12.00 for breakfast, \$12.00 for lunch, \$20.00 for dinner).

OSD Contribution: The Odessa School District will provide \$200.00 towards the cost of the trip to each student. The remaining cost will be deducted from the students individual account. Individual account balances must be \$0 by the time we leave on June 25th, *unless* your family is signed up for a fundraiser after NLC or I have communicated with your family directly.

Tours/Activities: \$160.80 Based on student input and working around the conference schedule, these are the following tours/activities we will be participating in and the costs:

Top Golf: \$18.00—This price includes two hours of game play, a sack lunch, and beverages.

Atlanta City Pass: \$98.80—This price includes admission to the Georgia Aquarium, World of Coca-Cola, and Zoo Atlanta, plus two more of our choice between the Fernbank Museum of Natural History, College Football Hall of Fame, and the National Center for Civil and Human Rights.

Chattahoochee River Float: \$44.00—This price includes the tube rental and 2-3 hours of floating from Azalea Park to Don White Memorial Park.

Transportation: A shuttle has been booked for transport to and from the airport and hotel, and the cost breaks down to \$32.00 per student. In addition, a shuttle has been booked for June 27th which will



transport us to all the activities on the schedule. This breaks down to \$74.00 per student.

Breakdown:

Washington State Travel Package:	\$1,154.00
Airfare:	\$1,250.11
1st Checked Bag (2 ways):	\$60.00
Tours/Activities:	\$160.80
Transportation:	\$106.00
Food:	\$260.00
Less OSD Contribution	<u>-\$200.00</u>
Total Cost:	\$2,790.91

Airfare, Washington State Travel Package, tours/activities, and transportation will be deducted from your child's individual account. Your child will be responsible for paying for their checked bag and meals on the trip. In the past students it has been helpful if students have a debit/credit card, but please let your bank know that your child will be in Atlanta so they do not turn off card access once we arrive and the card starts being used.

NLC has been deducted from your child's individual account. Any negative balances must be paid by Friday, June 23rd to the high school office. Checks should be made out to Odessa FBLA with your child's name in the memo.

Communication: I will post updates for parents on the FBLA tab on the school website. I have created a group text with myself and all the students attending NLC that I will use to communicate with them.

Chaperones: Lindsay Starkel and Lisa Martin will be our speech coaches chaperoning the trip. They are excellent!

Fundraisers:

Car Wash: If a parent is interested in being charge, you are welcome to hold a car wash. Usually 2 parents and 4 or 5 kids is a good combination. All profits go to those who work. This has been a good fundraiser in the past if the weather is right and it is advertised well. Typically Washington Federal has allowed the use of their parking lot. I can help facilitate purchasing materials and finding students to work, OR you can choose to host on your own (gather supplies, choose a date, advertise) and deposit the profit into your child's individual account. The benefit of being in charge on your own is that you can choose to accept Venmo/PayPal payments—this is not allowed if FBLA is purchasing the supplies and tracking the money.

If you have questions, please feel free to contact me at by email at clarkz@odessasd.org or by phone at **509-988-0577**. Thank you!